

Entertainment

The Cannabis Entertainment Group combines the expertise of Greenspoon Marder's Cannabis Law Group along with Greenspoon Marder's Entertainment, Media & Technology Industry Group. Together they advise entertainment industry related clients on activities within the cannabis industry, including creating name-brand cannabis strains, branding and other areas of the intersection between the entertainment and cannabis industries.

Greenspoon Marder LLP's Entertainment, Media & Technology Industry Group provides multidisciplinary and innovative legal counsel to clients in the entertainment, media and technology industries across the United States. There is opportunity in chaos. Technological advances are quickly shifting the evolution and re-evolution of business models. As trusted advisors to both creatives and business people in the entertainment, media and technology industries, we employ a multidisciplinary approach and view the new paradigm as combining the 3 elements of (a) content (music, television, film, sports); (b) media (traditional media, such as television and radio and new internet based media such as Facebook, Snapchat, YouTube, Hulu, Netflix, Amazon, etc.); and (c) technology overlays (apps, Spotify, Shaazam, Uber, etc.). With intimate knowledge and deal making skills in all of these areas, we have a vision-driven and unified approach to providing legal and business counsel to best serve our clients in these rapidly shifting business and media paradigms.

Our team includes experienced practitioners in a variety of related practice areas that can assist our clients. Additional practice areas include: hospitality, leisure and alcohol industry group, cannabis law, corporate & business, labor & employment, litigation, tax, international wealth & asset planning, criminal law and a wide range of business related legal areas. Greenspoon Marder's Entertainment, Media & Technology Industry Group is poised for the future, not reacting to change, but anticipating and embracing new developments to find opportunities in the ever-changing entertainment landscape. Our team serves to assist our clients in creating new forward thinking business models in the legal and business realm.

For more information on Greenspoon Marder's Entertainment, Media & Technology Industry Group, [click here](#).

Lead Attorney

- Leslie Jose Zigel



